Are you *Really* Protecting Your House?

Presented by: Jason Ernst

ConnectWise

What does it mean to “Protect Your House”?

Why is it important?

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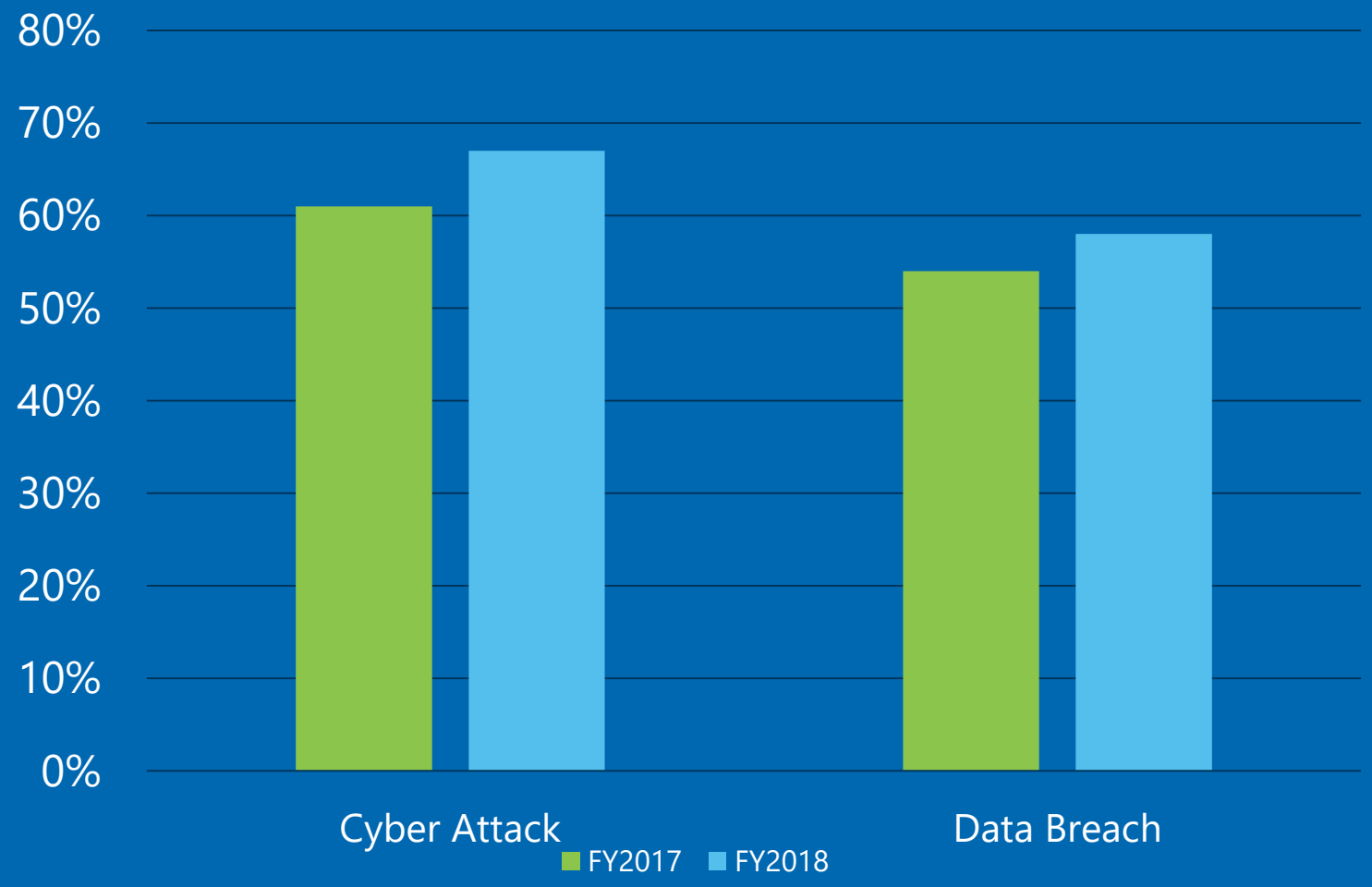
Where We Are Today

SMB Market represents a target rich environment for cyber-attacks and data breaches



https://keepersecurity.com/assets/pdf/Keeper-2018-Ponemon-Report.pdf

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Are you already secure?

Prevention:
Prevents what you *can* stop

Detection:
Detects what you *can't* stop

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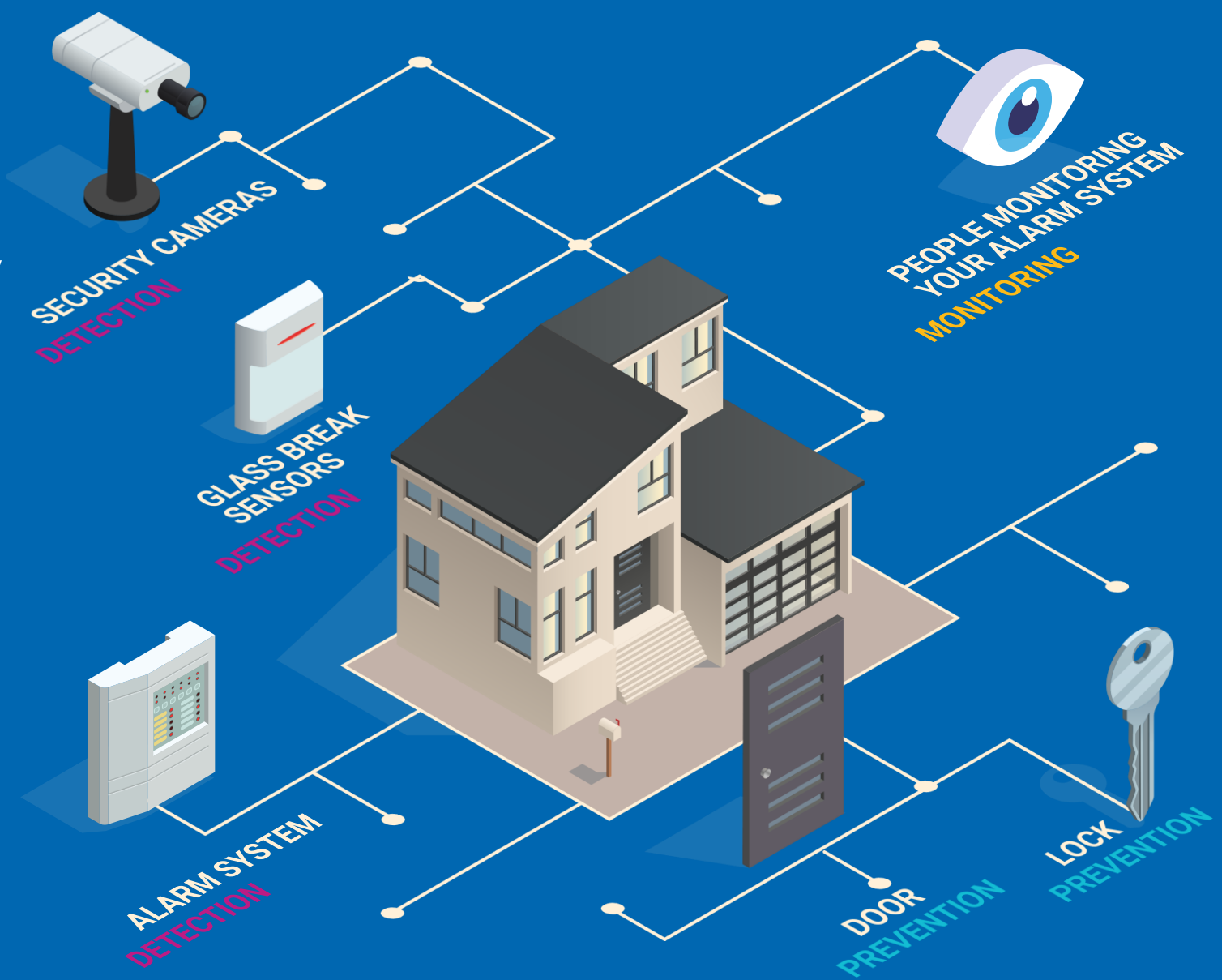
Physical Security at your "House"

PREVENT	Front Door
	Lock
DETECT	Glass Break Sensors
	CCTV Cameras
	Alarm System
MONITOR	Humans keeping watch



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Current Cyber Security at your “House”

PREVENT

Firewall

Anti-virus

DETECT

MONITOR

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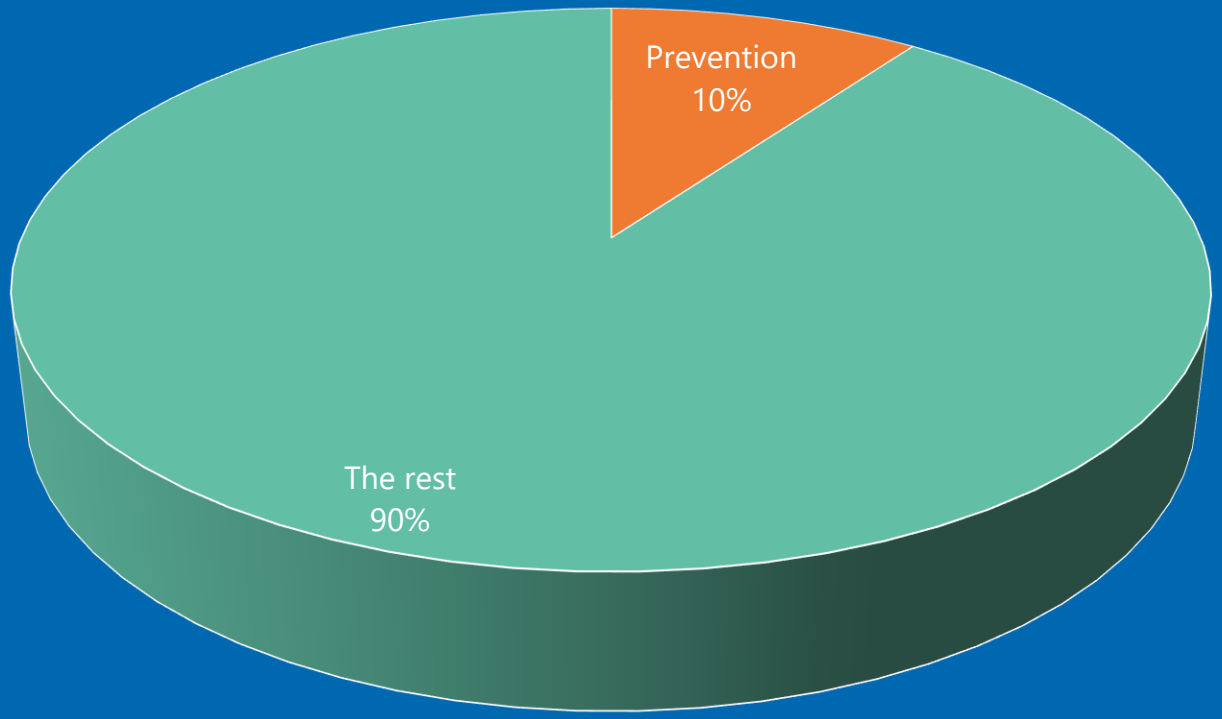
The reality: prevention only stops a slice of the threat pie.



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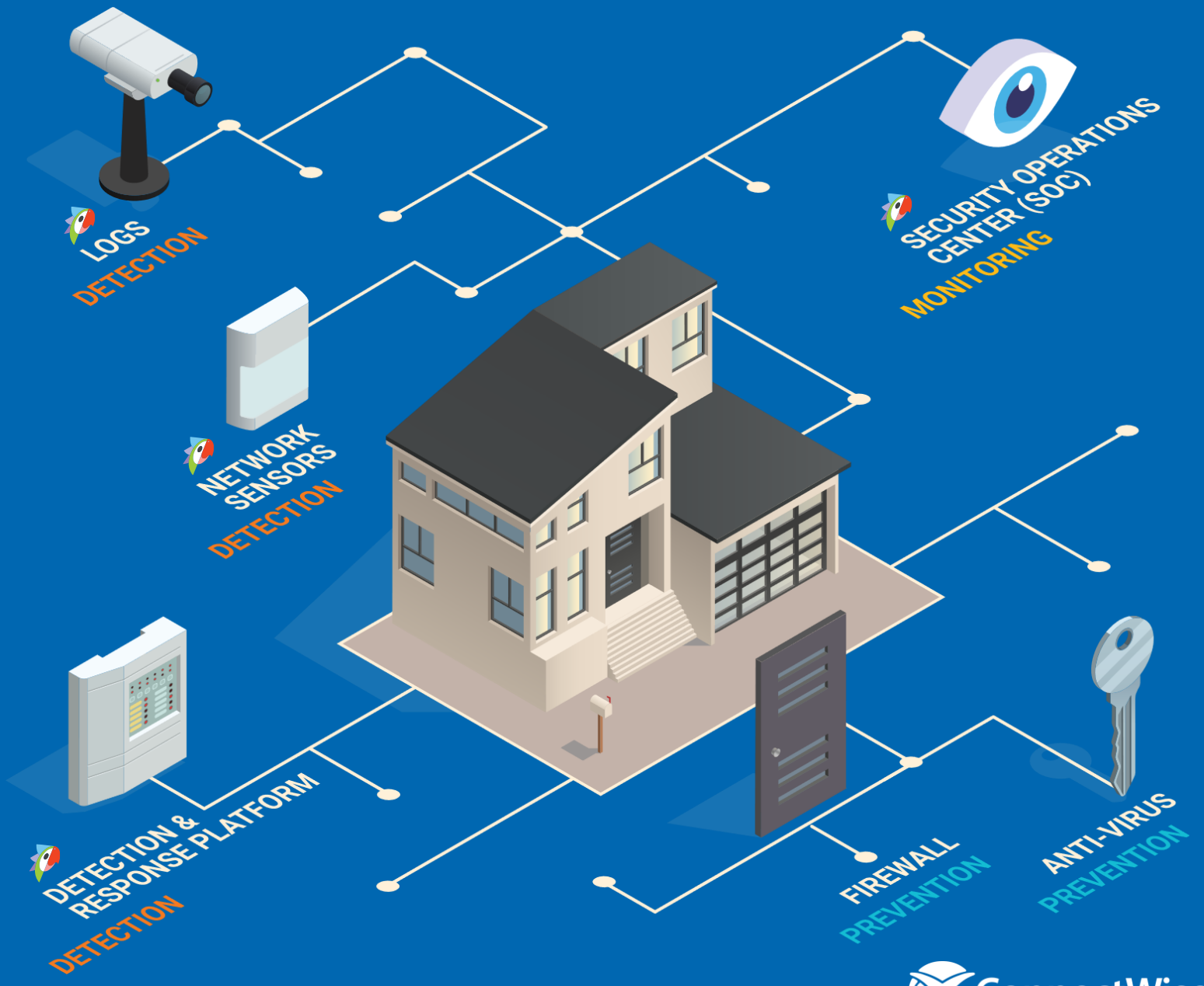
Future Cyber Security at Businesses

PREVENT	Firewall
	Anti-virus
DETECT	Detection & Response Platform
	Network Sensors
	Log Aggregation
MONITOR	Security Operations Center



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Building Blocks MSPs Are Failing On

Risk Assessment

Security Policies & Procedures

Back-Ups

Endpoint Protection

Network Protection

Application & Cloud Security

Security Awareness Training

Cyber Risk Insurance

Zero-Trust Mindset

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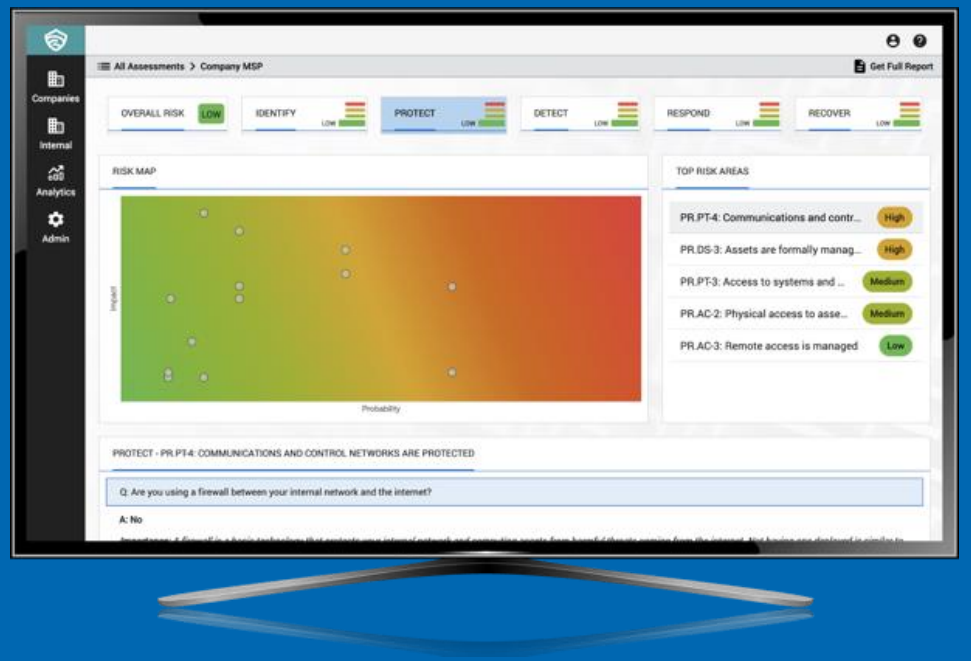
Additional Resources

Cybersecurity Starter Kit

ConnectWise.com/SecurityPartnerKit

Try Risk Assessment for Free



ConnectWise.com/Identify

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