

MSPs: Harness the Power in Prediction

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About Webroot



13k+

MSP PARTNERS

300k+

PROTECTED BUSINESSES

50+ Million

OEM USERS

90+ Million

NETWORK AND SECURITY
VENDOR PARTNERS



#1

ENDPOINT PROTECTION
FOR SMBs & MSPs

#1

IN OEM
THREAT INTELLIGENCE

#1

NORTH AMERICA
CONSUMER RETAIL



Owned by Carbonite,
established in 1997

Serves Consumer,
Business, and OEM

First cloud-based, real-time
next-gen protection

Backed by 6th-gen
threat intelligence

Industry-leading
customer satisfaction

Real Threats – Current Threat Landscape

4,000

The amount of daily ransomware attacks since the beginning of 2016



(Source: CyberSense)

65%

Percentage of small companies facing existential risk within 30 days of a major data loss



(Source: Better Business Bureau)

\$6 Trillion

Projected losses worldwide by 2020 from cybercrime (up from 3 trillion 2015)



(Source: Cybersecurity Ventures)

80%

Percentage of hacking-related breaches leveraging stolen and/or weak passwords



(Source: 2017 Verizon DBIR)

Most Prevalent Threats

#3



Malware & PUAs

#2



Ransomware



RDP Incursions



Malicious
URLs & IPs



Phishing

#1

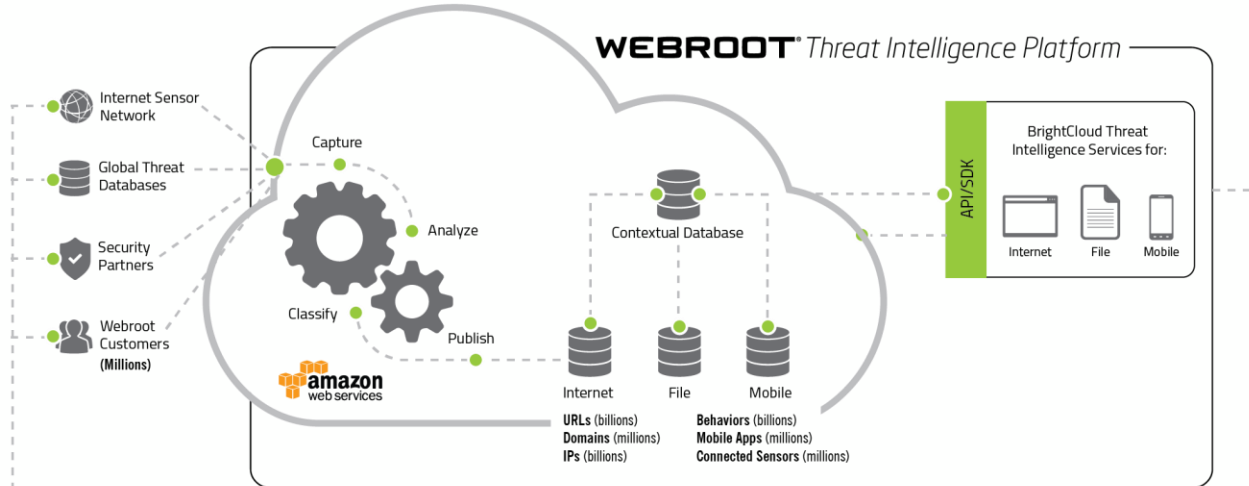


Cryptojacking

Source: Webroot Threat Research 2018

Webroot Brightcloud Threat Intelligence Platform

- 1 INPUT:**
Millions of Real-World Sources
- 2 MACHINE LEARNING:**
Highly Accurate, Massive Scale
- 3 CONTEXTUAL ANALYSIS:**
Correlates IPs, URLs, Files, & Mobile Apps
- 4 SERVICES:**
Collective Threat Intelligence



1. Input

Millions of Customer and Partner nodes act as real-time **Global** Internet sensor network

2. Machine Learning

Infinitely scalable & geo-redundant **Advanced** cloud architecture

3. Big Data Analysis

Automated machine learning and over half a trillion new objects per day of constantly added threat data

4. Services

Powered by Webroot Threat Intelligence Platform incorporating BrightCloud TI Service coverage

5. Continuous Feedback

Real-time feedback loop of **Collective Threat Intelligence**, so **Predictive** effectiveness grows

5 CONTINUOUS LOOP: Self-improving

Technology Partners

Partner End Users Protected = Millions

Webroot is the 10th largest user of AWS worldwide

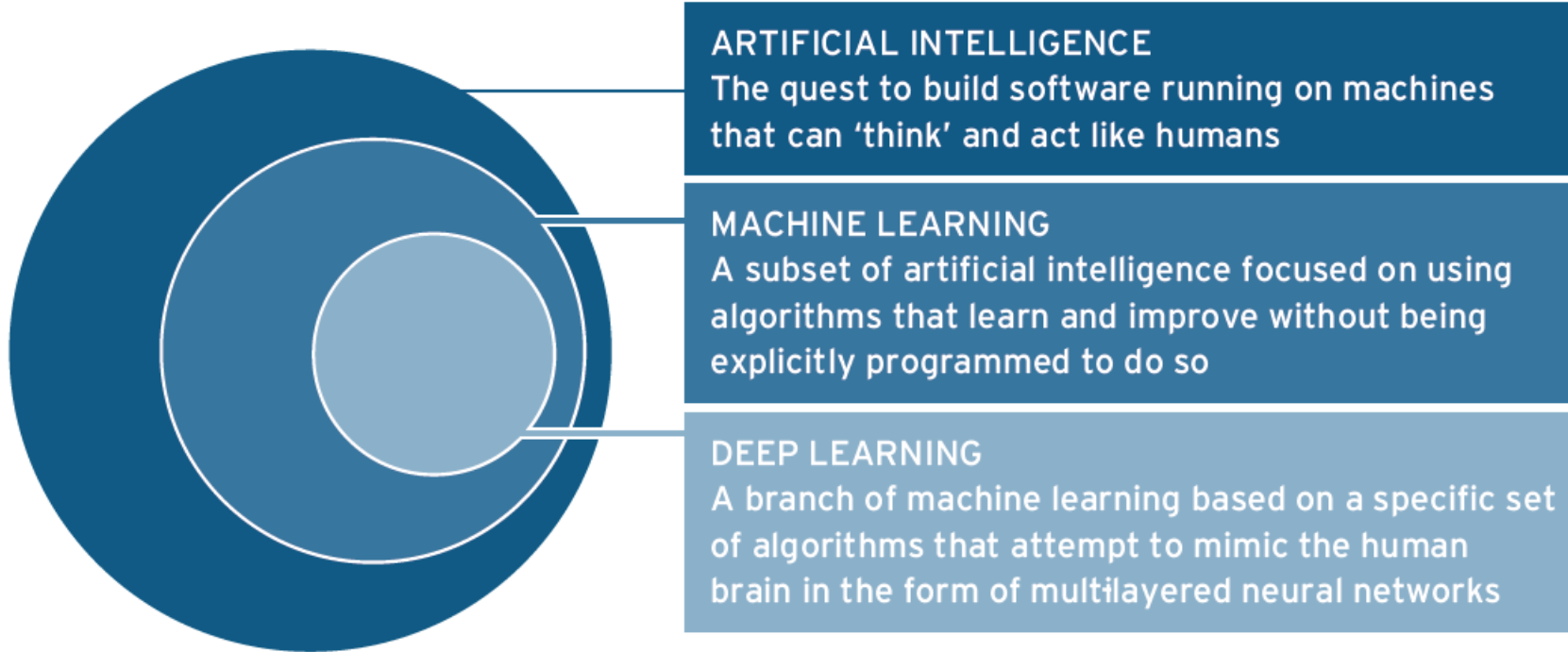


SDSC SAN DIEGO SUPERCOMPUTER CENTER

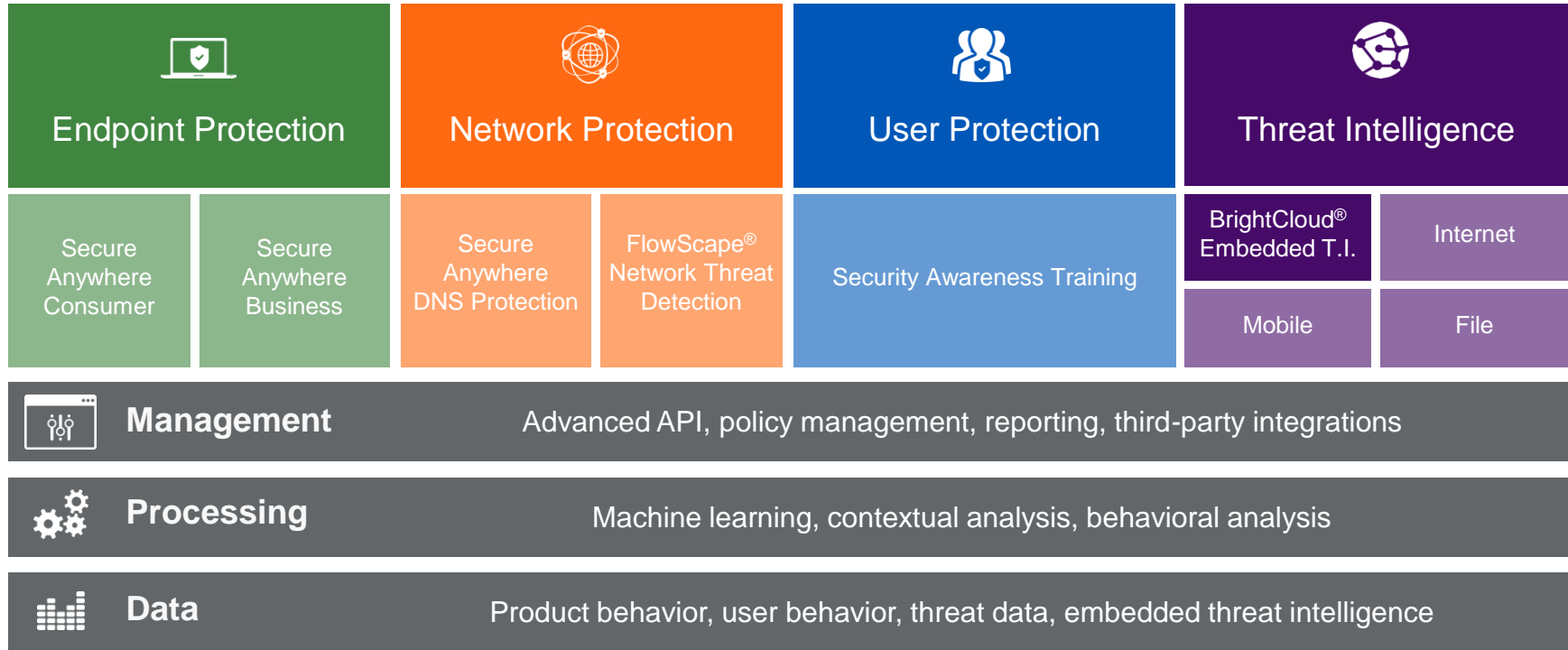


What AI, ML, and Deep Learning Mean

Source: 451 Research, 2018



Products: A Smarter Cybersecurity® Approach






Thank you.

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