

Culturally Conscious Leadership

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Culturally Conscious Leadership



“Diversity is a key driver of innovation and is a critical component of being successful on a global scale.” – Forbes

“Ethnically diverse companies are 35% more likely to have financial returns above the industry median.” – McKinsey

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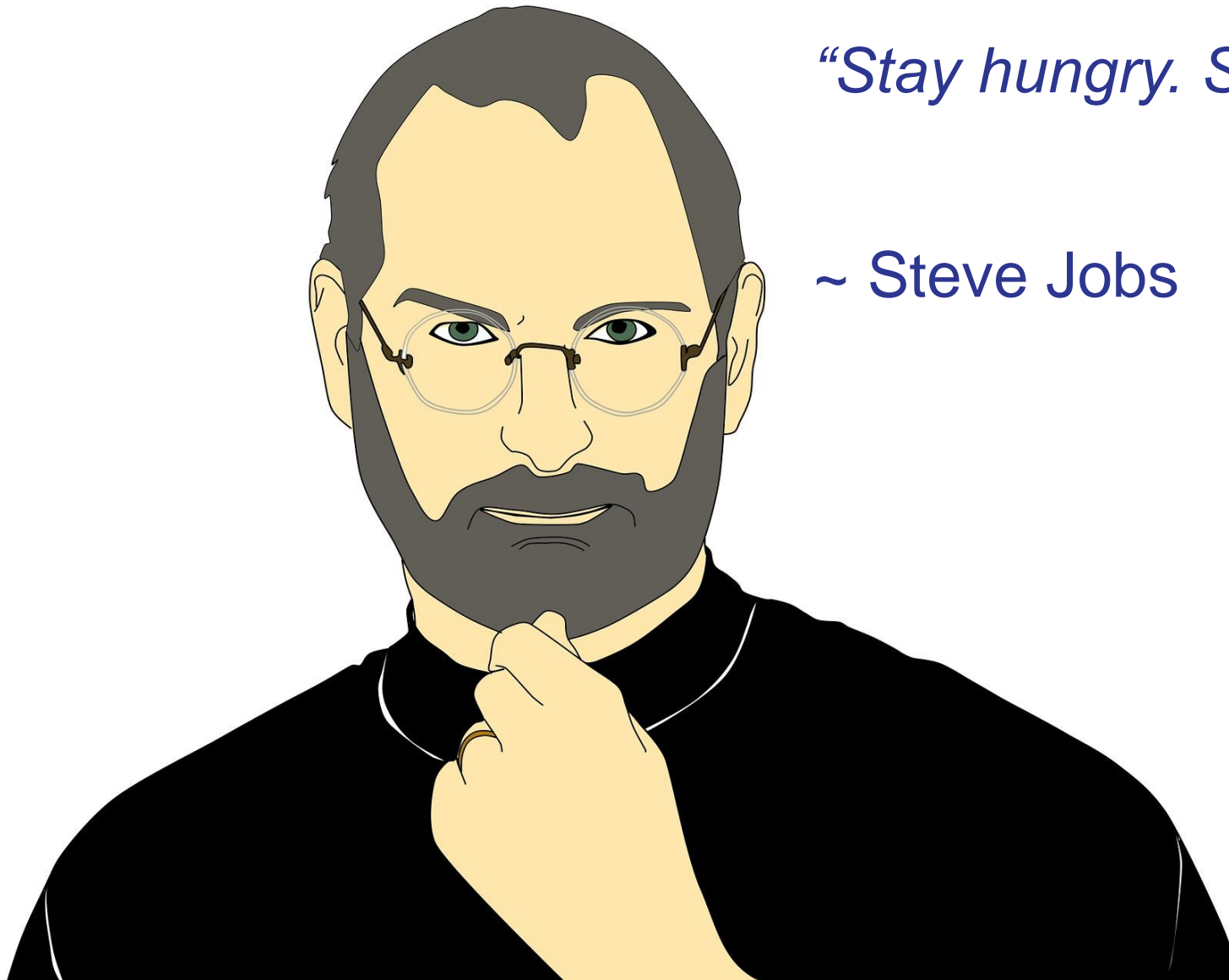


How many of you were born outside the US?

How many of you are working with colleagues or employees from other countries?

How many of you want international experience?

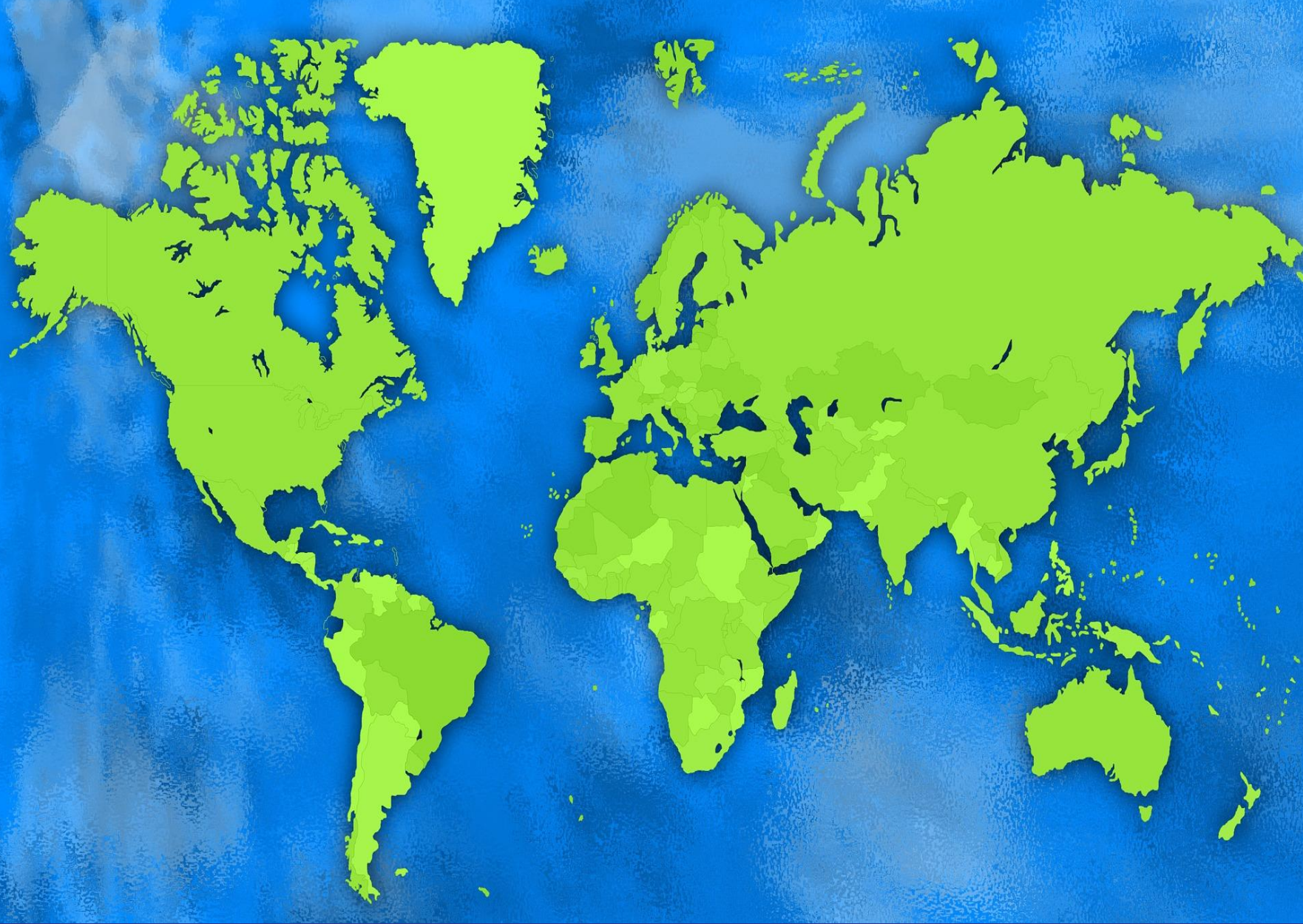




“Stay hungry. Stay foolish.”

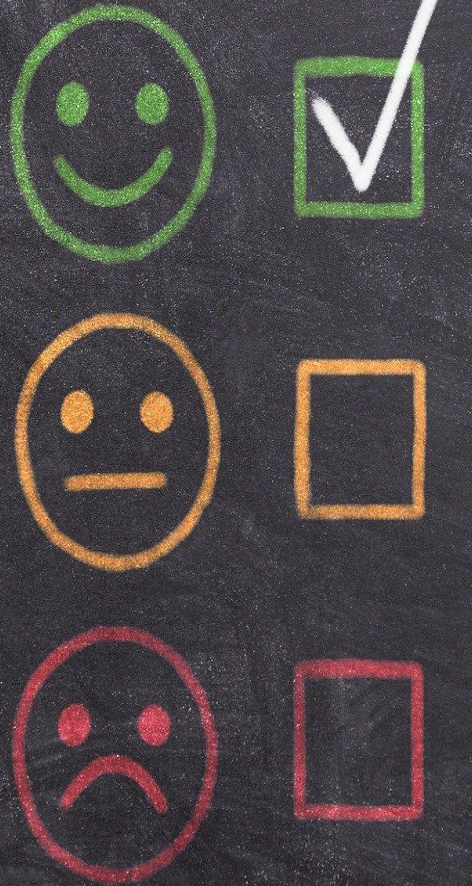
~ Steve Jobs





What's the worst that can happen?

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What is a personal paradigm?

A paradigm is a person's frame of reference. A person's paradigm is how they see the world based on all the information that they have gathered and the beliefs that they possess.





Behaviors

The behaviors in a multicultural, diverse team cannot be judged from one's own cultural paradigm.

What I learned

Be aware of paradigms and avoid assumptions.
Make the effort to understand cultural differences in the team, communication styles, feedback styles, humor, festivals & holidays.



Language & Idioms

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Professional communication may be misinterpreted or difficult to understand, **especially in idiomatic use.**

What I learned

Speak English slowly, and ensure the key messages have been understood. Avoid idioms. Fluency in English is not an indicator of a person's smartness or competency.



Professional Etiquette

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Approaches to professional etiquette can vary significantly between cultures.

What I learned

Learn more about international etiquette.
Be aware of differences in greeting styles and social norms.



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2. Speak English slowly, and ensure the key messages have been understood. Avoid idioms. Fluency in English is not an indicator of a person's smartness or competency.
3. Learn more about international etiquette. Be aware of differences in greeting styles and social norms.



