Leadership in the Matrix
Women of the Channel East 2019

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Step outside your comfort zone!

People are watching

Bad Press

Perception Matters

Invest time in relationship building

Both good and bad

All it takes is one person to overshadow great work

What people think versus reality
Continue to Build Toolkit of Skill With…

1st
Consensus Building

2nd
Accountability

3rd
Influencing

4th
Stakeholder Management
Two Examples That Showed...

Key Learnings

1. The dynamics and skills needed to effectively navigate in “the matrix” exist at all levels
2. Demonstrate the importance of pulling from and leveraging those lessons learned early
Additional Skills and Attributes

- Building trust
- Publish or perish
- Relationships Do Matter
Don’t Be Afraid of “The Matrix”