



# FOUR STRENGTHS

## THAT DETERMINE CAREER FULFILLMENT

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# How do you create a career with staying power?



**FOUR step FORMULA**

1

**SET**  
**EXPECTATIONS**

Start with  
documenting your  
non-negotiables.



**YOU = LOUD + CLEAR**

2

**DEFINE**

**YOUR PURPOSE**

Identify what lights your heart on fire. Then, build your foundation with the strength of purpose *and* passion.



**PASSION & PURPOSE**

3

**KNOW**  
**YOU BELONG**

You're not an  
imposter.

You belong at the  
table.



**TAKE YOUR SEAT**

4

**TAKE**  
**YOUR PASSION**

Don't leave your  
passion behind for  
more money.



**READY, SET, GO!**

**Your**  
**Career** starts and ends  
with deliberate  
**passion.**

# Thanks!



Reach out.

**Heather Barnes**